TRANSMEDIA LITERACY
Exploiting transmedia skills and informal learning strategies
to improve formal education

H2020-ICT-2014-1

Quarterly Report on

Data Management III

January - March 2017

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In Quarterly 8, the team has completed or is performing the following tasks:

- **Codification process with NVivo software**. All the data from the different schools and countries have been integrated in the corresponding NVivo Server project. Italian, British, Colombian, Australian & Portuguese teams are coding the interviews, workshops & media diaries with this qualitative data analysis software.

1. Descriptive nodes						
Nombre	Recursos	Referencias	Creado por	Creado el	Modificado por	Modificado el
1. What do you do	232	2315	mm	17/05/2016 20:09	mg	22/02/2017 15:45
2. With what	190	1250	mm	17/05/2016 20:33	pm	09/03/2017 16:50
3. How do you do it	166	1487	mm	17/05/2016 20:37	mg	22/02/2017 15:45
4. Why do you do it	168	1453	mm	17/05/2016 20:41	pm	09/03/2017 17:11
4.1. Recommendation_influence	108	1009	mm	17/05/2016 20:41	me	14/02/2017 15:51
4.2. Motivation	159	1125	mm	17/05/2016 20:42	pm	09/03/2017 17:11
4.3. Product_content evaluation	143	761	mm	17/05/2016 20:50	mg	22/02/2017 15:45
4.4. Others	19	36	mm	18/05/2016 14:01	pm	09/03/2017 17:51
5. How did you learn to do it	124	1492	mm	18/05/2016 14:02	mg	22/02/2017 15:14
6. Others	100	325	mm	20/05/2016 11:42	pm	09/03/2017 17:51

Figure 1: Some of the descriptive categories (nodes) of the research project.

- **Data systematisation & analysis:** All local teams are working on the preliminary identification of specific transmedia skills and informal learning strategies. In addition, the Coordination Team is applying an analytical model to the data. This is the second stage of the coding process with the qualitative data analysis software NVivo. Specifically, the Coordination Team is creating a new inductive tree node, which is the result of the combination of different matrices derived from the analysis of the first descriptive tree node. The Coordination Team is currently beta testing a sample set of data from Spain and Uruguay as the coding process has been completed in these countries.

- **The Coordination Team has finished the *Netgraphy* Protocol**. The researchers based in Barcelona have worked on this protocol that was shared with the rest of partners in March 2017.

- **The new project dissemination strategy is being designed**. The Coordination Team is working on the design of the **project website,** mainly adding new contents such as information about other research projects related to media literacy, educational online platforms and portals, educational *YouTube* channels and MOOCs platforms. In addition, a new *Twitter* account **@Trans_Literacy** has been launched to spread contents about our research project and news on media literacy.

Figure 2: There are new educational resources in 'Transliteracy' website.

- **The Coordination Team** has been working on a new version of the project reports requested by the EU Project Officer. These documents were delivered on 24th March.